RU JIA
Experience Designer

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EDUCATION

Sep 2016
Apr 2018

M.S. in Information (Human Computer Interaction)
University of Michigan | Ann Arbor, MI

Sep 2014
June 2016

B.A. in Architecture
University of Liverpool | Liverpool, UK

Sep 2012
June 2014

B.E. in Architecture
Xi'an Jiaotong Liverpool University | Suzhou, China

SKILLS

Design	Research
Photoshop	Prototyping
Illustrator	Comparative Analysis
InDesign	Contextual Inquiry
After Effects	Storyboarding
Sketch	Focus Group
Axure	Interview & Survey
Principle	Affinity Diagrams
Rhinoceros	Usability Testing
AutoCAD	Data Analysis (SPSS)

Programming	Hands-on
HTML+CSS	Sketching
Python	3D Printing
JavaScript	Model Making
Framer.js	Paper Cutting
D3	Watercolor

EXPERIENCE

Sep 2017
Present

Graduate Instructional Aide for Graphic Design
University of Michigan | Ann Arbor, MI

Assisted in teaching graduate students about Photoshop, Illustrator, and visual design principles during weekly lab section and held weekly office hours.

May 2017
Aug 2017

UX Design Intern
Alipay – Ant Financial / Alibaba Group | Hangzhou, China

Designed user interfaces, and information architecture for Cashless Week of Alipay – the world largest mobile payment platform, which increased Alipay mobile payment use by over 80 million during that week.

Established style guide for Alipay mobile app and marketing materials based on research about brand DNAs and visual and interaction design principles.

Oct 2016
Apr 2017

UX Designer and Researcher
University of Michigan Library | Ann Arbor, MI

Designed a mobile application to create a seamless integrated digital and physical library experience; led the user research for library space utilization and user behaviors and provided insights for library services and spaces development in next 10 years.

Jan 2017
Apr 2017

UX Designer and Researcher
EMX Health Information Exchange System | Ann Arbor, MI

Redesigned web user interfaces and information architecture for EMX to help medical providers retrieve health information from external electrical medical systems more efficiently.

Jan 2017
Apr 2017

UX Consultant (Client: General Electric)
University of Michigan | Ann Arbor, MI

Conducted usability testing and user research to discover insights that can help GE's website better present its new identity as a technology company.

Sep 2016
Jan 2017

UX Consultant (Client: Main Street Area Association)
University of Michigan | Ann Arbor, MI

Conducted contextual inquiry, affinity diagrams and secondary research to help the client improve the efficiency of ticketing process in the food festival.

RECOGNITIONS

Excellent International Student
University of Liverpool

Awarded for academic merits for 2-year study.

Covered half tuition and expenses at University of Liverpool ($20,000+).

First-Class Merit Scholarship
Xi'an Jiaotong Liverpool University

Awarded for academic achievement and leadership as the President of Photography Association (30% Tuition Fee).